



Promoting Illicit Drug Prevention Initiatives Nationally

10-Point Plan (Summary)

PART A – INTERNAL / MEMBERSHIP SUPPORT

Point 1	To establish a national database of organisations and individuals who are committed to the Federal Governments anti drugs policy.
Point 2	To communicate with these organisations and individuals on a regular basis through online and printed publications (<i>eg. newsletters, websites, journals and other correspondence</i>) and to mobilise them when there is media debate regarding drugs issues.
Point 3	The establishment and maintenance of a comprehensive web-site

PART B - EXTERNAL – PUBLIC AND MEDIA

Point 4	To conduct and coordinate research activities regarding the drug issues generally both here and overseas and produce appropriate papers and publications regarding same.
Point 5	To co-ordinate visits of overseas anti drugs experts and to facilitate seminars and media activities for these people. Regular seminars and media activities to be arranged for local experts.
Point 6	To co-ordinate a national media response to pro drug activists when they are active in the media. For this purpose appropriate expert spokesman to be made available to the media.
Point 7	To facilitate regular media releases to all suburban and metropolitan media regarding local anti-drug issues. Local members of parliament to be fully informed and resourced as appropriate.

PART C - EXTERNAL – GOVERNMENT, GOVERNMENT AGENCIES & OTHER POLITICAL REPRESENTATIVES

Point 8	As required liaise with and assist Government and other Government agencies (including Police) regarding the Government anti drugs message and other anti drugs initiatives.
Point 9	To prepare documentation and submissions to parliamentary inquiries
Point 10	To inform and resource local members of parliament as appropriate. Also to assist with the coordinating of visiting local and international anti drugs experts to meet with members of all levels of government, and other departmental and government agency representatives.